



JUSTIN WALTERS

MULTI-MEDIA SPECIALIST, LIVE-EVENT PRODUCER & DIRECTOR



Started with the Thunder in 2023. Before that was with the Iowa Cubs since 2014. Specialize in live-event production for in-venue and TV broadcasts. Also worked for Iowa State Athletics live production crew from 2012-2020. In college, interned at ESPN in Bristol, CT in their Content Edit Department. Born in MN, lived in San Diego for a small stint, 13 years in Iowa, now in OKC.

CONTACT

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Portfolio
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EDUCATION

2010-2013

Iowa State University
Bachelor of Science
Journalism and Mass
Communication

EXPERIENCE

2023-Present

Manager, ThunderVision

Oklahoma City Thunder (NBA)

Maintain organization of projects, video footage and archival content. Direct select Thunder and G-League game-night productions. Assist with management of all full and part-time video personnel. Assist with the ideation and implementation of all video and motion graphics projects. Troubleshoot technical issues in the control room and implement maintenance plans to fix. Work with the equipment providers to learn the proprietary software and hardware to be used to its maximum potential and train gameday staff on the equipment. Assist in planning, creating, and executing video production elements used during home games and third-party events.

2014 - 2023

Director, Video and Multimedia

Iowa Cubs (MiLB, Triple-A Affiliate of the Chicago Cubs)

Direct game presentation and entertainment for in stadium show. Produce live game broadcasts for Marquee Sports Network, TV home of the Chicago Cubs. Create, edit and execute video elements for the stadium video boards and television broadcasts. Write, organize and edit the script for in-game entertainment. Direct video crew, Public Address Announcer, and promotions team. Shoot, collect, organize and edit footage for television commercials and in-game promotional videos. Assemble lighting equipment and back drops for photo and video shoots. Select and train video interns. Edit still images and advertisements for in-stadium print publications and social media. Assist sales staff in sponsorships (from proposals to execution).

Hardware, Software, and Related Skills

Adobe Creative Suite - Premiere, After Effects, Photoshop, Illustrator.

Hardware - Daktronics Display Studio, Content Studio. Ross Acuity & Xpression. Grass Valley Live Touch. Evertz Dreamcatcher. Video Board Repair and Troubleshooting. **Related Skills** - Team leadership, budget planning, script writing, video and photo editing, content distribution, production equipment maintenance, project management.